

OAG Newsletter: January 2013

Thank you for your input in the newsletter. Feel free to email anything you would like include to Stephen J Stephen at oagnewsletter1@gmail.com

President's Remarks

Happy New Year! I hope everyone had a wonderful holiday after a successful marketing season. We had an absolutely wonderful holiday. Our younger son returned from Australia for the month of December with his girlfriend and her parents and brother. We traveled the region, Mont Tremblant, Quebec City, Chateau Montebello and Montreal, showing off our beautiful winter landscapes and ensuring that they experienced enough snow to last a lifetime.

Our organization is comprised of members with a wide range of skills and experience. This experience has served us well for the past 40 years and has allowed us to develop a strong presence in the greater Ottawa area. Our OAG markets are well respected and appreciated by the public. In order to continue and expand this legacy, we are always looking to improve our markets and develop new strategies to deal with a changing world. I would ask all members to keep in mind that we must continually strive to improve ourselves and seek to exceed our past efforts if we are to maintain the health and vitality of our guild.

As with all volunteer organizations, we rely entirely on the hard work of our members. I would ask all members, to consider giving a bit of their time. Every year, half of our executive committee positions come available and there are also many other ways in which you can be involved in your guild.

By all accounts our fall markets were a success. I think St Francis Xavier's one day format worked well.

The OAG Spring market will be held April 6&7 at Lester B Pearson. The application is on the web site. Deadline is Feb 21, 2013.

Don't forget to complete the survey regarding to the Rockland Fall market. Your input is crucial.

Teri Ann has another interesting speaker for us this month.

Looking forward to seeing you on Thursday night

Liz Fournier, **OAG President** oagpresident@gmail.com

Vice President's Remarks

Most of you will recall that, unfortunately despite our best efforts, we had to cancel the Christmas market in Rockland last year. The OAG Executive is committed to trying to identify what needs to change to make a third fall market a success. To do so we need your input so we have prepared a very short survey which we kindly ask that you all take a few minutes to complete.

Please fill in this survey, it is only 4 questions. **This survey is not Spam.** The answers will help us and you have better markets in the future. After you answer the four questions please be sure to press the DONE button at the bottom of the page.

<http://www.surveymonkey.com/s/NXCQC39>

Francis Meunier, **OAG Vice-President** oag.vicepresident@gmail.com

General Meetings

GENERAL MEETINGS the 3rd Thursday of Sept, Oct, Nov, Jan, Feb, Mar, Apr, and May.

Time: 7:30

Location: Cyrville Community Centre (4355 Halmont Dr)

Meeting Reminder

I would like to start our meeting promptly at 7:30. The doors open at 7:00pm. By coming a few moments earlier there will be plenty of time to register, buy the ever important 50/50 tickets, new member jurying, and meet with Membership, Market or Credit Card coordinators.

A gentle reminder to help set up chairs and table for the meeting and to stack and return chairs before leave at the end of the meeting. As the old saying goes: **Many hands make light work.**
Thanks, Liz Fournier

American robins and other birds that we associate with summer may winter in Ottawa if they can find sufficient food.

Programs

This month we welcome Realtor Dash Read as our guest speaker.

Dash Read was born and raised in Ottawa and after spending several years as a television news reporter for both A Channel in Ottawa and Global News in Toronto he decided to join one of the top brokerages in Ottawa, Royal LePage Gale Real Estate. If his time behind the news desk has taught him one thing, it is that people are at the heart of most great stories. To get that great story, he has learned to listen closely, ask the right questions and that communication is essential. This is no different when it comes to buying or selling a house. Dash truly understands that he is dealing in more than just a property; he is dealing in a person or a family's lifestyle and future. This is a great time for real estate and Ottawa is recognized as one of the best cities to live. He looks forward to helping you, your family and your referrals with all your real estate needs.

Thank you,
Teri Anne oagprograms@gmail.com

A birdhouse makes a great roosting house in winter. It can give birds a place of shelter

Membership

Membership applications are due by the end of May for our 2011-2012 season. It would be a great help if you could bring your completed form along with a cheque for membership fees to the May meeting. The form is available on our OAG website under Membership, and then click on Membership Form.

Please keep in mind, if you change your e-mail address please send a note to oagmembership@gmail.com. You will then continue to receive our monthly newsletter.

If you have any questions regarding membership, please contact me at oagmembership@gmail.com

Shauna Rae Saroufim and Hon Voong

Membership Coordinators

Scientists have shown that chickadees, for example, will eat only 25% of their daily winter food from feeders. They find the other 75% in the wild .

Publicity

Publicity Team had a busy fall advertising guild shows and member's events through various means. Thank you for your help getting the word out. We appreciate every email you sent and person you told about the event. We are setting up the plan for the Spring show and look forward to another successfully publicized event.

Thank you,

Teri Anne & Catherine oagpublicity@gmail.com

Facebook Site:

We are actively using our OAG Facebook site to notify people of our member's upcoming shows. We have been trying to post a variety of events based on what people send and what Teri sees in her news feed. Two things...

1) We are looking for a volunteer member to help with this. If no one volunteers to provide support we cannot guarantee that we will be able to post every event that is sent to us.

Mandatory Requirement: Active Facebook User

Job Description: receive postings and add them to the Facebook site.

2) Members: When you are sending information you want posted please send in the following format (this will make it more likely that your event gets posted because it is easier on us). We would like this in the email body so that it can simply be cut and paste.

OAG member XXX is participating in XXX

Dates

Location

If you know that there are a number of members participating please be a nice neighbour and indicate their names as well so that we can give a shout out to them too.

Thank you,
OAG Publicity Team

Visa/Mastercard

Happy New Year!

Our credit card program is running well. Over the course of November and December I processed 1245 slips for members. I am awaiting the final statements from the bank and Chase Paymentech to provide an overview of costs in 2012 in February.

REMINDER:

Slips need to be sent / delivered to me soon after you receive them in order to ensure that they are processed in a timely manner. There are instances of slips being sent or given to me months after the fact and problems have arisen as a result, either from the credit card company or in having to look back through the files where the timeline is not accurate.

Alex Johnston 811 DeSalaberry Street, Ottawa, ON K1J 6Y5 613.745.6705

Credit Card Products:

I will have Visa/MC slips (\$2.50/25) available at the meeting. You can still place orders for imprinter plates (\$6) that will be available for you at the Spring show.

As a member of the Guild you are able to use the credit card service at any show you are in over the year, provided you renew your membership and you market in at least one of the Guild shows during the membership year. If you have not marketed yet and have used the credit card program you are required to do the Spring market (April 6 & 7, 2013)

EMAIL ADDRESS: oagccard@gmail.com

If you need to contact me or I need to contact you it will come from this email address.

Please do not send complete credit card numbers through the email. This should be done over the phone unless it is a matter of confirming a couple of numbers.

Over 20 types of seeds are sold as birdseed. The best all-round is probably the small black-oil sunflower seed.

Market Update

MARKETS
Spring (East) - Spring - April 6 & 7, 2013 Lester B. Pearson High School - 2072 Jasmine Crescent, Ottawa.
Annual Christmas Craft Show & Sale - Rockland - November 2012 River Rock Inn, 2808 Chamberland Street, Rockland
Christmas Craft Show & Sale - Riverside South - December, 2012 St. Francis Xavier High School - 3740 Spratt Road at Limebank Road

OAG LBP Spring Market - April 6 & 7, 2013

Work has now started on the preparation for the LBP Spring Market. There are currently 19 applications for the potential 68 exhibitor spaces. Applications can be provided by mail of at the next meeting. Applications need to be submitted by February 21st to be considered for participation.

All applicants will be notified by e-mail or by phone to confirm acceptance into the market or to clarify problems with the application.

I would encourage all participants to visit the website to review the marketing regulations to reduce surprises during the market.

In May 2013, the position of OAG Market Coordinator is up for renewal. This is a two year term position that gives the incumbent the opportunity to set the format and character of the Lester B. Pearson Ottawa Artisans Guild Markets in the Spring and Fall of each year. Historical records and a check list of tasks are available to help market coordinator manage the markets.

If you are interested in putting your image on an OAG Market for the next term, let David Murray know so that plans can be made for a smooth transition.

Should you have any questions, please contact:

David Murray 613-729-3250 or oagmktcoordlbp@gmail.com

OAG Riverside South

Thank you to those who have signed up so far you should have received the draft floor plan. The market is filling up well, but there are still a few spaces available. If interested, please send your application form and payment in right away, or bring it to the October meeting. Floor plan and market packages will be provided electronically in November, and at the November meeting.

VOLUNTEERS:

SFX school is coordinating volunteers to help with set up, tear down, run errands (i.e. bathroom break coverage), provide extra reception desk coverage, and organize the following two activities.

CANTEEN:

The students will be organizing a canteen which will serve as a fundraiser for a student class exchange trip. No baked goods will be available so there will be no direct competition with our vendors. I have requested drinks (incl. coffee) and food. I hope to be able to share the full menu with you a few days in advance. No guild-run canteen will be used at this show.

GIFT WRAPPING STATION:

The school contact also suggested gift wrapping as a fundraiser for them. This is not yet confirmed, but seemed like a great addition to our market - buy something from one of our artisans, and leave with a wrapped gift!

GUEST VISITS:

I have received confirmation that both the local counsellor, Steve Desroches, and the mayor have our market on their schedule.

Special thanks go out to Melissa Saunders, Olga Byrne, Diane Lalonde, Shauna Rae Saroufim and Liz Fournier who are helping me out with a variety of tasks to help get the market organized.

Remember, you must market in at least one show per year to use the credit card service.

Laura Stephen - OAGMarketSouth@gmail.com

OAG Rockland Show - CANCELLED

*Niger has replaced thistle as the most popular seeds to feed goldfinches.
Goldfinches, Common Redpolls and Juncos all adore niger.*

Members Corner

** Reminder to go to the bulletin section on our website as regularly as you can. Items are posted to the bulletin section that are not included in the newsletter, it is important for you to go read these advertisements for potential shows and other items of interest**

Food Cupboard: Please remember to bring the following to the next meeting, and leave by the refreshment table. NON perishable food, egg cartons, clean 500ml plastic containers, with lids, cleaned plastic bags, single serving glass juice bottles, with lids. Thank you Janet

To all you sewers: I have a friend who is looking for cotton---cotton/poly---flannelette---scraps. The auxiliary from her church group, uses them to make quilts and baby clothes for the 3rd world countries. Come and see me at the break and will show you pictures of some of the finished quilts. Please the bags of fabric by the refreshment table. Thank you Janet

Helping with Furniture: I have friends involved with "Helping with Furniture" They supply new Canadians with furniture etc to help them start life in Canada. What I am looking for is -- Childrens linen, Towels blankets books all either new or gently used. Also tooth brushes, tooth paste, soap, pencils crayons, teddy bears and anything else a child would like. If you have any of the above please bring them in to a meeting and leave by the coffee table, or contact me at 613-745-2767 Thanks Janet

Some Craft Shows require Vendor Insurance – (Information from Terianne)

VENDOR INSURANCE LTD

As representatives of one of Canada's largest insurers, we provide short term liability insurance as required by shows, shopping centres, festivals and other venues requiring short-term liability insurance with limits up to \$5,000,000.00.

Our typical clients are The Western Fair in London, the Agricultural Society fairs (OAAS) the Auto Show, and the CNE along with hundreds of individuals.

We offer bilingual as well as same day service.

Thank you for your interest.

Helene Brunet, President
Registered Insurance Broker (RIBO)

Toll 1-888-708-6667
e-mail: vendorinsuranceltd@bellnet.ca

Message from Liz Fornier

I just came by a web site <http://investottawa.ca> It had a calendar of events and seminars. There are several seminars and lectures that are low cost or free. This could be of interest to our members.
<http://investottawa.ca/>

An OAG member has noted that the "Michaels" store on Hazeldean Road is starting an "OOPS" service like the one done in Kingston: bare frames for sale at \$8.00 each. These are rejects for various reasons - minor flaws,

wrong size, outdated stock, etc. The first sale was Saturday January 14, 2012 and subsequent sales will be done every 2-3 weeks thereafter.

The member has no connection with Michaels other than as a customer. Michaels also has a "Frame Express" service: they will take ANY frame and add a custom mat, glass, backing and hardware fairly cheaply - \$72 for finishing a 16x20 frame matted for a 12x16 photo for instance.

Birds, especially woodpeckers, love suet. It's the solid fat rendered from beef and venison. It provides concentrated energy to help birds make it through freezing winter days and nights.

Recipe of the Month

Potato and Sweet Potato Salad

3 potatoes
3 sweet potatoes
1/2 C chopped red onion
1/2 chopped red pepper (and/or green)
1 stalk celery chopped
1 C corn

Dressing

1/2 C Mayonnaise
1/2 tsp hot paprika
1 tsp smoked paprika
1 tsp chile powder
1/2 tsp chipotle chile powder
salt & pepper

Peel and dice potatoes and sweet potatoes. Cook in boiling water. (I find the sweet potatoes don't take as long as the white potatoes)

Drain and cool slightly.

Place potatoes, onions, celery, red pepper and corn in large bowl.

Combine all ingredients for the dressing.

Add to potato mixture and mix gently.

Liz Fournier

This winter may be an irruption year for Great Grey Owls. During those times they move, usually, en masse, from their boreal breeding grounds, typically in search of food.

Website

If you would like to have your artist bio on the OAG website, please send you bios to oagwebmaster1@gmail.com. Bios should be no more than three paragraphs in length, and can include up to three photographs. It is recommended that one good quality photograph of you (head shot) be included, though this is not mandatory. Please ensure all photos are clear and high quality.

Any other requested changes for the website should be directed to oagwebmaster1@gmail.com. Updates are done on Saturdays; if you wish to verify that changes you have requested have been made, please check on Sunday.

ACCESSING MEMBERS ONLY SECTION OF THE WEBSITE

- Click on "Members Login" at the top of any public section page.
- Enter your Username: This the first four letters of your last name and the first letter of your first name i.e.: Paul Hughes would be hughp
- Enter your Password: This is the last four digits of your telephone number.
- Click on "Submit Query"
- To read the newsletter click on "Newsletter" and then click on the issue you want to read.
- To return to the public section click on "Member Log Out".

Website Trouble-Shooting (i.e. "What to do if you have a problem")

- If your last name is only 3 letters long, i.e. Henry Lee, your login would be leeh.
- If you try to log into the website and you get an error page, you are not logging in incorrectly, and the website is not broken, the Domain Server is Down. This means that the company that hosts (looks after) our website is having troubles. This is comparable to Bell Canada having problems, and your phone does not work.
- NOTE - you now have to use the leading 0's. so ignore previous instructions that say to drop the 0 if your phone number is 613-333-0234 your password would be 0234.

Thank you, Carolyn

The Great Grey Owl is a very large owl, distributed across the Northern Hemisphere including North America, Northern Europe and Russia.



Where to Buy Your Stuff

Lighting for Shows

The "Puck Lights" from Costco are around \$15 for 4 lamps. They are becoming available at more and more stores (Canadian Tire, Zellers, etc.) but believe Costco sells them at the best price.

Bags

Pritchard Packaging - www.pritchard.com (613) 723-8989
110 Bentley Ave, Bldg 3, Door 27, Nepean, ON K2E 6T9

Necklace and Jewelry Findings

McBead Creations www.mcbeadcreations.com (613) 224-2143

Displays

Roy Sims Displays www.roysimsdisplay.com (613) 749-7588 / RoySims@roysimsdisplay.com

Business Cards and Printed Media

www.vistaprint.ca

Graphic Design

Ivin Deschatelets Communication Visual / Visual Communication (613) 794-8262 / ivin@magma.ca

Uline

Shipping Supplies Specialists (boxes, packing, bags, tape etc.)

www.uline.ca **Phone: 1-800-295-5510 Fax: 1-800-295-5571**

Appendix A: Contact Names

Position	LastName	Phone	E-mail
President	Elizabeth Fournier	TBD	oagpresident@gmail.com
Vice-President	Francis Meunier	TBD	oag.vicepresident@gmail.com
Secretary	SueAnn Soulliere	TBD	oagsecretary1@gmail.com
Treasurer	Catherine ten Den	613-443-3032	oagtreasurer@gmail.com
Market Director	David Murray	613-729-3250	oagmktcoordlbp@gmail.com
Market Coordinator, Lester B Pearson	David Murray	613-729-3250	oagmktcoordlbp@gmail.com
Market Coordinator, St Francis Xavier	Laura Stephen	TBD	OAGMarketSouth@gmail.com
Market Coordinator	Francis Meunier	TBD	oagmktrockland@gmail.com
Membership Coordinator	Shauna Rae Saroufim	TBD	oagmembership@gmail.com
Membership Coordinator	Hon Voong		oagmembership@gmail.com
Fabric and Stuffing Labels	Sharon Dunlop	613-729-0605	sdunlop@bell.net
Publicity Director	Teri Anne Ryerson	TBD	oagpublicity@gmail.com
	Catherine ten Den	N/A	oagpublicity@gmail.com
Program Director	Teri Anne Ryerson (Temporary)	TBD	oagprograms@gmail.com
Credit Card Director	Alex Johnston	613-745-6705	oagccard@gmail.com
Webmaster	Carolyn Penney	N/A	oagwebmaster1@gmail.com
Newsletter	Stephen Stephen	N/A	oagnewsletter1@gmail.com