

*Thank you for your inputs to the newsletter. Feel free to email anything you would like included.*



Teri Anne Ryerson  
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## Presidents Remarks

I would like to welcome to our Guild all new members who joined in February. Please feel free to speak to any of our members if you have questions. Roger Laplante has volunteered to be our official new member 'helper/resource person'. Thank you Roger.

Another month has passed. Before you know it - it will be summer.

I can't believe the year has gone so quickly. We only have 3 meetings left before our summer break. I want to say a special thanks to my Executive Team. They have been more than helpful and have done a marvelous job so far. I know you appreciate all their efforts to make this a good year.

If you are planning on participating in the Spring Market and have not been juried remember to bring in a minimum of 3 items that our jury committee will take a look at during our general meeting Thursday March 17.

There is still room for a couple of vendors for the Spring Market. It is going to be one of the largest spring markets we have had. Congratulations to our Spring Market Coordinators and many thanks to all the members who are marketing for helping to make this a huge success.

Don't forget that someone will be coming around during the market to collect donations for our Silent Auction that will be in May along with our pot-luck. If you are not participating in the market you can bring your items to the May meeting. All money collected for ticket sales will be going to the food bank.

For those of you who are new the guild, we have a wonderful evening of socializing, eating and heckling those who win too many auction items :-). We do this twice each year - in November and May.

Elections for our Executive team are coming up fast. The positions are fun to do and there are perks. There will be a short presentation of the perks at the March meeting.

The following positions are up for election in May: Market Coordinator, Treasurer, Secretary, Newsletter and WebMaster.

We are also looking for people who are willing to help with or co-ordinate any of the individual markets. The Market Coordinator will be there to help out. There are always those in the Guild who have been Market Coordinator in the past who are more than willing to share their expertise. Helping out with one of the many markets is a perfect way to learn the procedure and then be able to become Market Coordinator yourself.

If you are interested in helping out with any of these get in touch with any of the executive or the present incumbent to find out more about what they entail.

We have one Executive member for each position but you are encouraged to do it as a group if you feel more comfortable doing that. It makes the work more fun and duties can be divided up so that there is very little extra time spent by any one person.

We are having two guest speakers this month. Catherine Landry and Bronwyn Hammell who will be speaking with us about networking. Make sure you don't miss this very informative talk.

See you on the 17th.

Catherine

## General Meetings

**GENERAL MEETINGS** the 3rd Thursday of Sept, Oct, Nov, Jan, Feb, Mar, Apr, and May.

**Time:** 7:30

**Location:** Cyrville Community Centre (4355 Halmont Dr)

*A whisky can be called Scotch whisky only after it has matured for a minimum of three years in oak casks in Scotland.*

## Programs

Hi all! I wanted to let you know who our speaker will be for this month. I have Catherine Landry, who organizes Cherry Pie (a networking event for women entrepreneurs) coming in, along with Bronwyn Hammell from Cinnamon Toast New Media Incorporated (media and branding firm). They are very energetic and are looking forward to speaking to us about networking.

Carolyn Penny

*Scotch whisky must be bottled at a minimum strength of 40% ABV i.e. Alcohol by Volume.*

## Elections

Election time has arrived again for the guild and the executive committee is looking to fill positions. We are looking for the market coordinator, secretary, treasurer, news letter editor as well as the web master.

The descriptions for these positions can be found on the guild web site. If you have further questions about what is expected or the time involved please feel free to contact

Keith (oag.vicepresident@gmail.com) or any member of the executive.

It is human nature to be a little apprehensive when faced with a new challenge. I would like to try and alleviate any fears that you may have which might be keeping you from joining the executive committee. Firstly, you will not be left in a situation where you will sink or swim. The sitting members of the executive committee will help you out. There are also many previous committee members that are available to answer your questions and to give sound advice and guidance.

Secondly, you are not expected to re-invent the wheel. Now that the Rockland and St. F.X. shows are behind us, there are no new shows to worry about. Everything that the executive will have to do, from budget to publicity and all tasks in between, has been done before. Think of your executive tasks as a recipe, just follow the steps to completion. The names and dates change but little else. There are steps that can be followed from past years and experiences.

The schools and companies we deal with all know us. If you organize a market, for example, and need tables, you follow the schedule. Third week before show, call for table rentals, it is done!

Just take a minute and think that we are all part of the guild. Members have known each other for many years, it really is like a family. It has been said before that we are only as strong as the weakest link. Think about the other guild members for a moment. Each person has vast knowledge and experiences in their particular

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field. If you have skills or anything to offer, do so, it will make us stronger. A stronger guild will be a more successful guild. Honestly, I know nothing of how to run a web page, so it may not be the easiest task. There are probably members that do have this knowledge, so having a web master and a “helper” wouldn't be a bad idea.

Even if you don't want to take on the entire executive task but have valuable expertise, please come forward and talk to the executive committee. We are all volunteers and might have less experience than you. If you can make the guild better, then please think about doing so. You are not just doing it for your fellow guild member but also for yourself.

As I had just mentioned all executive positions are voluntary so there are no monetary rewards. There is the benefit of having your yearly membership paid for the year you serve on the executive. As a member of the executive I derive great satisfaction from knowing that I am making a stronger and better guild.

*In order to be called Scotch whisky, a whisky must be distilled and matured in Scotland.*

## Membership

A warm welcome to our new members who joined during the month of February. If you have any questions about the new application form, please send me an e-mail.

### Membership Applications:

When the Membership Applications were completed, many people did not tick off whether they wanted to have their name, business name, e-mail address, website available to the public. If this section is not checked, your business information will not be published via the OAG website.

### Name Tags

I will be ordering name tags for our new members. If there are existing members who require a replacement name tag, please let me know at the next meeting. The fee is \$7.00 for a replacement tag.

Diane Lalonde

*Single Malt Scotch Whisky is made from 100% malted barley and distilled at a single distillery.*

## Publicity

Everything is on track to promote the spring market. We are doing to final promotions for online postings and radio requests.

The event listing is live on Facebook. Please remember to invite your friends and promote the market in your status update by linking to it. Teri Anne has developed a photo tutorial to demonstrate both.

### **The OAG is on Facebook!**

If you are using Facebook, don't forget to join the Ottawa Artisans Guild group. Connect with other members and share invitations to our events. Search for “Ottawa Artisans Guild” and join the group. Please feel free to invite guests to the events that have already been created for the Fall. If you are participating in these shows and would like photos of your work included on the Facebook Event page, please email them to [oagpublicity@gmail.com](mailto:oagpublicity@gmail.com) or [oagnewsletter1@gmail.com](mailto:oagnewsletter1@gmail.com).

## Visa/Mastercard

### IMPRINTER PLATES:

Please see me at the meeting to pick up your imprinter plate if you ordered one. I will also have more mini imprinters and slips available at the meeting.

### AUTHORIZATIONS

Please see me at the meeting if you need a copy of the authorization and our Merchant Number for credit card purchases. I have copies to stick in your cashboxes. I do not post these in newsletters or on the web for security purposes but am happy to provide them when requested.

### REMINDER:

Please take down:

- the entire 16 digit credit card number
- expiry date
- the 3-digit number on the back of the card (called a PIN #).

The procedure of forwarding your slips to the credit card coordinator within 2 days of the show (to ensure that they will not be rejected by the credit card company) still stands. Authorizations that members obtain are merely a hold on the customer's account for 5 days. There is no guarantee after the 5 days. The longer the time between the transaction and the processing by me – the greater the chance the client might contest it.

**\*\*\*Don't accept cards 4519 03 – these are gift cards and I can't do anything\*\*\***

**Credit cards have 16 digits spaced in 4's and have an expiry date!**

### SHOWS

- Please ensure that YOUR NAME, THE CREDIT CARD #, EXPIRY DATE, AND AMOUNT ARE CLEARLY MARKED ON THE SLIP, there are too many slips after shows to process for me to have to struggle with inputting. Double check them before they are handed in to me. Thanks for your cooperation.
- Please do not staple slips all together. Preferably hand them in an envelope. Please see me if you need one.
- When taking credit card orders and the customer is not there to sign the slip, **DO NOT WRITE THEIR NAME ON THE SIGNATURE LINE!** Just indicate whether the order was placed by phone, fax or email. For obvious reasons writing their name on the line could be construed as fraud.

Full instructions on how to use the credit card system and how to correctly fill out a slip are on the website. Log in and click on "Markets" then "Credit Card".

As a member of the Guild you are able to use the credit card service at any show you are in over the year, provided you renew your membership and you market in at least one of the Guild shows during the membership year.

Alex Johnston

*Blended Scotch Whisky is made by blending together a number of single malts and grain whiskies.*

## Market Update

### MARKETS

**SPRING (East) – April 2<sup>nd</sup> and 3<sup>rd</sup>**

Lester B. Pearson High School (2072 Jasmine Cr)

## **Lester B. Pearson Spring Market:**

Thank you all for the interest in the spring market. We have over 60 people registered! There is still space for two more people to market. If interested, please bring a completed application (found on the website) and your cheque book to the March meeting. Copies of the floor plan and market packages will be provided at the March meeting. If you can't be there, please ask a friend to pick yours up.

For those who have stores or public studios, we are happy to offer reciprocal publicity: we will display your folded brochures, postcards or business cards at our community table in exchange for you displaying the postcards for the spring market. We will have these postcard versions of our poster at the March meeting for distribution.

Keep an eye out in the coming weeks for our advertisements in the Ottawa Citizen's Our Town, the EMC (South, East and Orleans editions), Metro newspaper and Facebook! Teri Anne recorded a spot on LIVE 88.5FM to promote the market, which will air in the coming weeks. The local City Councillor, the Mayor and the MP have been invited to the show. Finally, we will be sharing an email invitation to the market, in case you would like to pass it on to your friends, family, and customers. We have also provided visual instruction sheets on some handy Facebook instructions to help you better promote yourself and the show.

Special thanks go out to Leah for her graphic design work, Anita V. and Lorraine for translation and David for taking on the showcase.

Now is your chance to show off that something special that you have made, but not had the opportunity to "Showcase". Please consider displaying your special treasure in the Crafter's Showcase to be set up at the Spring Market. David and Gary will be available at the March Meeting to answer questions and take information on the article(s) you wish to display. You can let him know of your interest to display and/or help with the display details. (David Murray 613-729-3250, dmurray@magma.ca)

Applications for the fall markets will be available at the spring show.

Thank you, Teri Anne & Laura

## **St Francis Xavier High School Christmas Market**

Just a reminder that the applications for the St FX Show are on the web-site and also available at the March, April and May meetings. For returning vendors to St FX, the Booth fees are reduced from \$100 to \$85 until 19 May. After that date, everyone will be charged the \$100 rate.

At the January meeting I asked everyone to use the next two months to think of new ways to draw customers to our Market. If you have an idea, please do the research on it; getting points of contact, costs, timelines, etc so that when I return in April we can discuss these and see which innovative ideas are feasible within our budget. The St FX is a great site in a growing area. We just need to identify ways to let the residents know that we are there!

Applications can be mailed to me (address on back of form) or you can return them to the Executive at the March meeting and I will get them on my return. See you at the April meeting!

Judy Larkin, St FX Market Coordinator.

*In Britain, the term 'whisky' is taken to mean Scotch whisky only,  
unless it has been specified other wise.  
In English-speaking countries other than England, Scotch whisky is often  
referred to as simply 'Scotch'.*

## Members Corner

**\*\* Reminder to go to the bulletin section on our website as regularly as you can. Items are posted to the bulletin section that are not included in the newsletter, it is important for you to go read these advertisements for potential shows and other items of interest\*\***

### **FUNDRAISING:**

Some of you may know that, to celebrate being a 30-year breast cancer survivor in April 2010, I personally donated 300 of my breast cancer bracelets to the CBCF/CIBC Run for the Cure, which was held October 3, 2010. My daughter, Lia, and I handed out these bracelets to the breast cancer survivors who participated in that Run.

This year, Judy Ross and I are making and donating more bracelets, which will be given to the survivors who participate in the Run on October 2, 2011. In order to cover the cost of these bracelets, Judy and I are selling them for \$25.00 each. For every bracelet sold, we will donate \$2.50 to the Canadian Breast Cancer Foundation, and one bracelet to the survivors who participate in the October Run.

The bracelets are made with clear and pink Swarovski crystals, a sterling silver clasp, and a sterling silver/pink enamel breast cancer ribbon charm. Sizes range from 7" to 8.25", but we will gladly make a bracelet in the size you require. Although I will be in Florida visiting my daughter, Tania, in April, Judy will be selling the bracelets at the Spring markets. Bracelets are also available at our home studios : - (Judy: 613 830-0512 judyross@rogers.com) (Christine: 613 824-4790 christinegendron@sympatico.ca OR coloursjewellery@sympatico.ca).

At this time, we have sold 43 bracelets; we would like to donate 300 this year. It is our intention to continue donating bracelets for as long as we are able, and we look to our family, friends, and members of the Guilds to help us promote this fundraising event. We would appreciate it if you would pass this information along to anyone you think would be interested in purchasing a bracelet.

Thank you.

christine gendron, colours jewellery

### **Kilns For Sale**

Sitter kiln Model K by W.P. Dawson Inc. 32"H x 26"W x 28"D.

Inside 26 1/2"D x 17 1/2"W. 240 volt, 50 amp. Catherine 613 443-3032 or email OAGPRESIDENT@GMAIL.COM



Sitter kiln Model LT4 by W.P. Dawson Inc. 34"H x 26"W x 31"D. Inside 22"D x 16"W. 240 volt, 45 amp. Controls by Mercedes Camic Supplies. Max temp 2300F. Catherine 613 443-3032 or email OAGPRESIDENT@GMAIL.COM



### **Glamour in the Glebe - Jewelry Show**

Glebe Community Centre - May 6 -7, 2011

**Food Cupboard:** Please remember to bring the following to the next meeting, and leave by the refreshment table. NON perishable food, egg cartons, clean 500ml plastic containers, with lids, cleaned plastic bags, single serving glass juice bottles, with lids. Thank you Janet

**To all you sewers:** I have a friend who is looking for cotton---cotton/polly---flanette---scraps. The auxiliary from her church group, uses them to make quilts and baby clothes for the 3rd world countries. Come and see me at the break and will show you pictures of some of the finished quilts. Please the bags of fabric by the refreshment table. Thank you Janet

**Helping with Furniture:** I have friends involved with "Helping with Furniture" They supply new Canadians with furniture etc to help them start life in Canada. What I am looking for is -- Childrens linen, Towels blankets books all either new or gently used. Also tooth brushes, tooth paste, soap, pencils crayons, teddy bears and anything else a child would like. If you have any of the above please bring them in to a meeting and leave by the coffee table, or contact me at 613-745-2767 Thanks Janet

*The first documented proof of the existence of a distillery in Scotland dates back to 1494.*

## **Recipe of the Month**

### **Roasted Chickpeas**

#### **Ingredients**

1 (12 ounce) can chickpeas (garbanzo beans), drained  
2 tablespoons olive oil  
salt (optional)  
garlic salt (optional)  
cayenne pepper (optional)

#### **Directions**

Preheat oven to 450 degrees F (230 degrees C).  
Blot chickpeas with a paper towel to dry them. In a bowl, toss chickpeas with olive oil, and season to taste with salt, garlic salt, and cayenne pepper, if using. Spread on a baking sheet, and bake for 30 to 40 minutes, until browned and crunchy. Watch carefully the last few minutes to avoid burning.

\*Note: I like them made with LOTS of garlic and roasted until they are crunch.

*If the term 'Scotch' is missing from the label of a whisky, there are strong chances that it has not been made in Scotland.*

# Website

## ARTISAN BIOGRAPHIES ON WEBSITE

Please send Julie a short biography/description of yourself along with three images of your work (in jpg format) for her to add to the website.

Thank you  
Julie

## ACCESSING MEMBERS ONLY SECTION OF THE WEBSITE

- Click on “Members Login” at the top of any public section page.
- Enter your Username: This the first four letters of your last name and the first letter of your first name i.e.: Paul Hughes would be hughp
- Enter your Password: This is the last four digits of your telephone number.
- Click on “Submit Query”
- To read the newsletter click on “Newsletter” and then click on the issue you want to read.
- To return to the public section click on “Member Log Out”.

## *Website Trouble-Shooting* (i.e. “What to do if you have a problem”)

- If your last name is only 3 letters long, i.e. Henry Lee, your login would be leeh.
- If you try to log into the website and you get an error page, you are not logging in incorrectly, and the website is not broken, the Domain Server is Down. This means that the company that hosts (looks after) our website is having troubles. This is comparable to Bell Canada having problems, and your phone does not work.
- NOTE – you now have to use the leading 0’s. so ignore previous instructions that say to drop the 0 if your phone number is 613-333-0234 your password would be 0234.

*The basis of Scotch whisky is the heather-flavored ales made from barley malt.*

## Where to buy your STUFF

A number of people were talking at the spring market about where to buy certain items. I have added this section to outline a few of those. If you have any suggestions for our fellow guild members let me know and I’ll include them in the future.

### **Lighting for Shows**

The “Puck Lights” from Costco are around \$15 for 4 lamps. They are becoming available at more and more stores (Canadian Tire, Zellers, etc.) but believe Costco sells them at the best price.

### **Bags**

Pritchard Packaging - [www.pritchard.com](http://www.pritchard.com) (613) 723-8989  
110 Bentley Ave, Bldg 3, Door 27, Nepean, ON K2E 6T9

### **Necklace and Jewelry Findings**

McBead Creations [www.mcbeadcreations.com](http://www.mcbeadcreations.com)  
(613) 224-2143

### **Displays**

Roy Sims Displays [www.roysimsdisplay.com](http://www.roysimsdisplay.com)  
(613) 749-7588 / [RoySims@roysimsdisplay.com](mailto:RoySims@roysimsdisplay.com)

### **Business Cards and Printed Media**

[www.vistaprint.ca](http://www.vistaprint.ca)

## Appendix A: Contact Names

<b>Position</b>	<b>LastName</b>	<b>Phone</b>	<b>E-mail</b>
President	Catherine ten Den	613-443-3032	oagpresident@gmail.com
Vice-President	Keith Bourque	613-745-6705	oag.vicepresident@gmail.com
Secretary	SueAnn Soulliere	TBD	oagsecretary1@gmail.com
Treasurer	Elizabeth Fournier	TBD	oagtreasurer@gmail.com
Market Director	Larry Reed	613-523-1767	oagmktcoordlbp@gmail.com
Market Coordinators, Lester B Pearson	Teri Anne Ryerson	N/A	lbpspringmarket@gmail.com
	Laura Stephen	N/A	lbpspringmarket@gmail.com
Market Coordinator, St Francis Xavier	Judy Larkin	TBD	oagmarketstfx@gmail.com
Market Coordinator	TBD	TBD	oagmktrockland@gmail.com
Membership Director	Diane Lalonde	TBD	oagmembership@gmail.com
Fabric and Stuffing Labels	Sharon Dunlop	TBD	
Publicity Director	Stephen Stephen	TBD	oagpublicity@gmail.com
	Laura Stephen	N/A	oagpublicity@gmail.com
Program Director	Carolyn Penny	TBD	oagprograms@gmail.com
Credit Card Director	Alex Johnston	613-745-6705	oagccard@gmail.com
Webmaster	Julie Laframboise	N/A	oagwebmaster1@gmail.com
Newsletter	Teri Anne Ryerson	N/A	oagnewsletter1@gmail.com