

## *OAG Newsletter: October 2012*

*Thank you for your input in the newsletter. Feel free to email anything you would like include to Stephen J Stephen at [oagnewsletter1@gmail.com](mailto:oagnewsletter1@gmail.com)*

### **President's Remarks**

I hope every enjoyed Thanksgiving. The wonderful weather and beautiful fall colours are inspiring and get the creative juices flowing. I for one may have had too much fun golfing this summer. I have a lot of glazing to do between now and our Fall Markets.

Welcome to all our new members. Please make sure to bring your completed Market applications and payments to the meeting on Thursday.

Teri Anne will provide us with another interesting speaker, this month from Bead Works.

We are going to try a new table configuration at this months meeting. Market Co-ordinators and Membership will be at tables on the west side of the meeting room. We are hoping that it will provide more room for everyone and ease any congestion at the entrance.

Thank you, to all those who volunteer at our monthly meeting.

Let's not forget about the Trish Nevin's Best Booth Award at the Lester B Pearson Market. For our newer members, a small recap. This is an award named after the late Trish Nevin, a very active member in the OAG. The award embodies Trish's and the OAG's high standards of craftsmanship and excellence in our hand made products but also the way we portray ourselves to the public. All those that market in the LPB Fall Show are eligible to vote and receive this award. It consists of a plaque and a monetary award that is awarded on Sunday morning before the doors open.

The November 15<sup>th</sup> meeting is our Pot Luck and Silent Auction, with the proceeds going to the local Food Bank. Francis Meunier will be collecting donation for our Fall Silent Auction at the Lester B Pearson Fall market. You can also bring them to the November meeting, along with your yummy Pot Luck contribution.

Thanks everyone for all your help with the meeting set up and putting table and chairs away at the end of the meeting.

See you Thursday, Liz Fournier  
President

### **General Meetings**

**GENERAL MEETINGS** the 3rd Thursday of Sept, Oct, Nov, Jan, Feb, Mar, Apr, and May.

**Time:** 7:30

**Location:** Cyrville Community Centre (4355 Halmont Dr)

Meeting Reminder

I would like to start our meeting promptly at 7:30. The doors open at 7:00pm.

By coming a few moments earlier there will be plenty of time to register, buy the ever important 50/50 tickets, new member jurying, and meet with Membership, Market or Credit Card coordinators.

A gentle reminder to help set up chairs and table for the meeting and to stack and return chairs before leave at the end of the meeting. As the old saying goes: **Many hands make light work.**  
Thanks, Liz Fournier

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*October was the eighth month in the old Roman calendar.  
October got its name from the latin word 'Octo' meaning eight.*

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## Programs

Teri Anne Ryerson will once again be the Programs Director. There will not be a guest speaker in September because we will have a lot of new business to cover off after the summer. Stay tuned for details on our upcoming speakers this year.

Thank you,  
Teri Anne [oagprograms@gmail.com](mailto:oagprograms@gmail.com)

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*For Anglo-Saxons it was known by Winterfylleth (Winter full moon), and  
Wyn Monath which meant wine month.*

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## Membership

Membership applications are due by the end of May for our 2011-2012 season. It would be a great help if you could bring your completed form along with a cheque for membership fees to the May meeting. The form is available on our OAG website under Membership, and then click on Membership Form.

Please keep in mind, if you change your e-mail address please send a note to [oagmembership@gmail.com](mailto:oagmembership@gmail.com). You will then continue to receive our monthly newsletter.

If you have any questions regarding membership, please contact me at [oagmembership@gmail.com](mailto:oagmembership@gmail.com)

Shauna Rae Saroufim and Hon Voong

Membership Coordinators

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*In the nineteenth century, the month of October was dedicated to the devotion  
of the rosary in Roman Catholic countries.*

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## Publicity

The Publicity Team has lost one member and gained another. This year we (Teri Anne & Catherine) will be joining forces to ensure that our guild shows are known in the community and well attended by customers. Our focus will be not only on retaining our tried and true customer base, but also expanding the presence of the OAG into new social circles and groups of people that would bring new clientele to our shows.

We will be developing standardized publicity material for each of our fall shows. There will be posters for all shows that you can print and hand out to friends/family, post at work or upload to your blog, facebook page or website. We have been using the same template for a couple years now with hopes that we have defined a look and feel that is known to the OAG. The posters and postcards will be available at the October meeting for distribution.

Facebook is a great tool that OAG has been using to reach out to a large number of people at a low cost. A Facebook Event Page will be created for each fall show. We ask that members use these Events and invite all your friends and family to the official OAG Event rather than create your own event. This will increase the numbers of those attending and will reflect better on the guild.

The Publicity Team will do what we can to make the 2012 shows the best we can. That said, we will require your help to reach out to your social circles and connections to fully meet our goals.

Thank you,

Teri Anne & Catherine

### **Facebook Site:**

We are actively using our OAG Facebook site to notify people of our member's upcoming shows. We have been trying to post a variety of events based on what people send and what Teri sees in her news feed. Two things...

1) We are looking for a volunteer member to help with this. If no one volunteers to provide support we cannot guarantee that we will be able to post every event that is sent to us.

**Mandatory Requirement:** Active Facebook User

**Job Description:** receive postings and add them to the Facebook site.

2) Members: When you are sending information you want posted please send in the following format (this will make it more likely that your event gets posted because it is easier on us). We would like this in the email body so that it can simply be cut and paste.

OAG member XXX is participating in XXX

Dates

Location

If you know that there are a number of members participating please be a nice neighbour and indicate their names as well so that we can give a shout out to them too.

Thank you,  
OAG Publicity Team

## **Visa/Mastercard**

Just a few reminders before busy processing season starts:

- Please make sure you send/deliver your slips to me within the week of taking the sale.
- If you can't drop off slips, you can mail them to me at 811 DeSalaberry St, Ottawa K1J 6Y5
- Please wrap slips in a sheet of paper, or your folded SASE envelope, to block their visibility.
- I will have imprinters (\$25) and slips (\$2.50/25) at the September meeting.
- Imprinters plates (\$6) If you wish to order one in the future a sheet will be at the executive table. First line says "Ottawa Artisans Guild" second line is your name/business name.
- Delivery of your cheques will be at the monthly meetings, if you will not be at the meeting please ensure to send a stamped, self addressed envelope for that month.

### Imprinters

With regards to the imprinters: we have found that adding 2-3 strips of duct tape to the area at the very top (back) of the unit where the credit card is placed helps enormously with the machines imprinting all the necessary information from the card (ie card number and expiry date). The problem is the credit card ends up resting lower than your name plate and the rollers miss information. If you are unsure what I am talking about here please feel free to talk to me, but to save time and energy please ensure all information is legible before sending slips to me.

- **A reminder to members that you are able to use the credit card service at any show you are in, provided you market in at least one of the Guild shows during the membership year.**
- **Please ensure that your name is imprinted or written on the slips so I know who they belong to and that all the information is clearly legible. If I cannot read it I cannot process it.**

- **Please do not send complete credit card numbers through the email. This should be done over the phone unless it is a matter of confirming a few numbers.**

**\*\*\*Don't accept cards 4519 03 – these are gift cards and I can't do anything\*\*\*  
Credit cards have 16 digits spaced in 4's and have an expiry date!**

Alex Johnston

[oagccard@gmail.com](mailto:oagccard@gmail.com)

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*October ends on the same day of the week as February every year.*

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## Market Update

<b>MARKETS</b>
<b>Spring (East) – 2013</b> Lester B. Pearson High School (2072 Jasmine Cr)
<b>Annual Christmas Craft Show &amp; Sale - Rockland - November 2012</b> River Rock Inn, 2808 Chamberland Street, Rockland
<b>Christmas Craft Show &amp; Sale – Riverside South - December, 2012</b> St. Francis Xavier High School – 3740 Spratt Road at Limebank Road

### **OAG LBP Fall Market - November 10 & 11, 2012**

The Market is full with 67 exhibitors. Any further applications can be put on a wait list in the event of cancellations. The market floor plan and task list will be sent to all participants by e-mail by the October 18th general guild meeting. Those that do not have e-mail will be contacted by phone. There are 11 new exhibitors at this market. I would encourage all participants to visit the website to review the marketing regulations to reduce surprises during the market. Should you have any questions, please contact:

David Murray [613-729-3250](tel:613-729-3250) or [oagmktcoordlbp@gmail.com](mailto:oagmktcoordlbp@gmail.com).

### **OAG Riverside South**

Thank you to those who have signed up so far. The market is filling up well, but there are still a few spaces available. If interested, please send your application form and payment in right away, or bring it to the October meeting. Floor plan and market packages will be provided electronically in November, and at the November meeting.

Special thanks go out to Melissa Saunders, Olga Byrne, Diane Lalonde, Shauna Rae Saroufim and Liz Fournier who are helping me out with a variety of tasks to help get the market organized.

Remember, you must market in at least one show per year to use the credit card service.

Laura Stephen - [OAGMarketSouth@gmail.com](mailto:OAGMarketSouth@gmail.com)

### **OAG Rockland Show**

We are still at 11 spots out of 30. We need to be at least 25 booths to hold this show. If we do not have enough spots taken we will be canceling this show.

Remember, you must market in at least one show per year to use the credit card service. !!!

I will be picking up donations at the LBP show for our pot luck / silent auction the thursday following. If you are not at the LBP , please bring your donations for the silent auction.

Francis Meunier [oagvicepresident@gmail.com](mailto:oagvicepresident@gmail.com)

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*October 1 was traditionally the date on which the English pudding season started. These were filled with steak, leaks, mushrooms, spices and some were cooked for as long as sixteen hours.*

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## Members Corner

\*\* Reminder to go to the bulletin section on our website as regularly as you can. Items are posted to the bulletin section that are not included in the newsletter, it is important for you to go read these advertisements for potential shows and other items of interest\*\*

### Non OAG Craft Fair

The 13th Annual W.O. Mitchell elementary school Craft Fair (80 steeplechase drive, Kanata) will be November 24, the show will be open to the public from 10-3. We have 30 tables to rent out at 25\$ (20\$ if you bring your own table). The audience is quite young (being an elementary school) - mostly parents and children from the school and therefore we suggest that participants will be more successful if they target this market with mainly smaller or less expensive items. There will be a community bake sale running during the show. The school is a nut free and scent sensitive zone.

Interested crafters can contact the organiser for an application form at: [4scorrrar@rogers.com](mailto:4scorrrar@rogers.com)

**Food Cupboard:** Please remember to bring the following to the next meeting, and leave by the refreshment table. NON perishable food, egg cartons, clean 500ml plastic containers, with lids, cleaned plastic bags, single serving glass juice bottles, with lids. Thank you Janet

**To all you sewers:** I have a friend who is looking for cotton---cotton/poly----flannelette----scraps. The auxiliary from her church group, uses them to make quilts and baby clothes for the 3rd world countries. Come and see me at the break and will show you pictures of some of the finished quilts. Please the bags of fabric by the refreshment table. Thank you Janet

**Helping with Furniture:** I have friends involved with "Helping with Furniture" They supply new Canadians with furniture etc to help them start life in Canada. What I am looking for is -- Childrens linen, Towels blankets books all either new or gently used. Also tooth brushes, tooth paste, soap, pencils crayons, teddy bears and anything else a child would like. If you have any of the above please bring them in to a meeting and leave by the coffee table, or contact me at 613-745-2767 Thanks Janet

### Some Craft Shows require Vendor Insurance – (Information from Terianne)

#### VENDOR INSURANCE LTD

As representatives of one of Canada's largest insurers, we provide short term liability insurance as required by shows, shopping centres, festivals and other venues requiring short-term liability insurance with limits up to \$5,000,000.00.

Our typical clients are The Western Fair in London, the Agricultural Society fairs (OAAS) the Auto Show, and the CNE along with hundreds of individuals.

We offer bilingual as well as same day service.

Thank you for your interest.

Helene Brunet, President  
Registered Insurance Broker (RIBO)

Toll 1-888-708-6667  
e-mail: [vendorinsuranceltd@bellnet.ca](mailto:vendorinsuranceltd@bellnet.ca)

### Message from Liz Fornier

I just came by a web site <http://investottawa.ca> It had a calendar of events and seminars. There are several seminars and lectures that are low cost or free. This could be of interest to our members.

<http://investottawa.ca/>

An OAG member has noted that the "Michaels" store on Hazeldean Road is starting an "OOPS" service like the one done in Kingston: bare frames for sale at \$8.00 each. These are rejects for various reasons - minor flaws, wrong size, outdated stock, etc. The first sale was Saturday January 14, 2012 and subsequent sales will be done every 2-3 weeks thereafter.

The member has no connection with Michaels other than as a customer.

Michaels also has a "Frame Express" service: they will take ANY frame and add a custom mat, glass, backing and hardware fairly cheaply - \$72 for finishing a 16x20 frame matted for a 12x16 photo for instance.

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*October 3, 1990 was when East and West Germany were re-united and became one country.*

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## Recipe of the Month

### Maple Glazed Chicken

#### Ingredients

- 2 pounds skin-on, bone-in chicken breasts, cut into large chunks
- Kosher salt
- 2 tablespoons extra-virgin olive oil
- 2 apples (1 red, 1 green), cored and cut into wedges
- 8 medium shallots, quartered lengthwise
- 1/4 cup fresh sage, torn
- 1/2 cup low-sodium chicken broth
- 1/4 cup maple syrup
- 1/4 cup apple cider vinegar

#### Directions

Pat the chicken dry and season all over with salt. Heat a large heavy skillet over high heat and add the olive oil. When the oil is hot, add the chicken skin-side down and cook, undisturbed, until the skin is browned and crisp, about 5 minutes.

Turn the chicken and add the apples, shallots and sage to the skillet. Reduce the heat to medium high and cook until the chicken is browned on the bottom, 4 to 5 minutes. Transfer the chicken to a plate and continue to cook the apples and shallots, stirring, until golden, about 2 more minutes.

Meanwhile, make the glaze: Mix the chicken broth, maple syrup, vinegar and 1/2 teaspoon salt in a small bowl. Add the mixture to the skillet with the apples and shallots and boil until reduced by about three-quarters, 2 to 3 minutes. Return the chicken to the skillet, turning to coat, until cooked through, about 2 more minutes.

Courtesy of *Food Network Magazine*

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*October 14, 1926 – Winnie the Pooh, by A.A. Milne, was first published.*

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## Website

If you would like to have your artist bio on the OAG website, please send you bios to [oagwebmaster1@gmail.com](mailto:oagwebmaster1@gmail.com). Bios should be no more than three paragraphs in length, and can include up to three photographs. It is recommended that one good quality photograph of you (head shot) be included, though this is not mandatory. Please ensure all photos are clear and high quality.

Any other requested changes for the website should be directed to [oagwebmaster1@gmail.com](mailto:oagwebmaster1@gmail.com). Updates are done on Saturdays; if you wish to verify that changes you have requested have been made, please check on Sunday.

### **ACCESSING MEMBERS ONLY SECTION OF THE WEBSITE**

- Click on "Members Login" at the top of any public section page.
- Enter your Username: This the first four letters of your last name and the first letter of your first name i.e.: Paul Hughes would be hughp
- Enter your Password: This is the last four digits of your telephone number.
- Click on "Submit Query"
- To read the newsletter click on "Newsletter" and then click on the issue you want to read.
- To return to the public section click on "Member Log Out".

### ***Website Trouble-Shooting*** (i.e. "What to do if you have a problem")

- If your last name is only 3 letters long, i.e. Henry Lee, your login would be leeh.
- If you try to log into the website and you get an error page, you are not logging in incorrectly, and the website is not broken, the Domain Server is Down. This means that the company that hosts (looks after) our website is having troubles. This is comparable to Bell Canada having problems, and your phone does not work.
- NOTE - you now have to use the leading 0's. so ignore previous instructions that say to drop the 0 if your phone number is 613-333-0234 your password would be 0234.

Thank you, Carolyn

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October 14, 1066 – The Normans and "William the Conqueror"  
defeated the Saxons at the Battle of Hastings.

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## **Where to Buy Your Stuff**

### **Lighting for Shows**

The "Puck Lights" from Costco are around \$15 for 4 lamps. They are becoming available at more and more stores (Canadian Tire, Zellers, etc.) but believe Costco sells them at the best price.

### **Bags**

Pritchard Packaging - [www.pritchard.com](http://www.pritchard.com) (613) 723-8989  
110 Bentley Ave, Bldg 3, Door 27, Nepean, ON K2E 6T9

### **Necklace and Jewelry Findings**

McBead Creations [www.mcbeadcreations.com](http://www.mcbeadcreations.com) (613) 224-2143

### **Displays**

Roy Sims Displays [www.roysimsdisplay.com](http://www.roysimsdisplay.com) (613) 749-7588 / [RoySims@roysimsdisplay.com](mailto:RoySims@roysimsdisplay.com)

### **Business Cards and Printed Media**

[www.vistaprint.ca](http://www.vistaprint.ca)

### **Graphic Design**

Invin Deschatelets Communication Visual / Visual Communication (613) 794-8262 / [ivin@magma.ca](mailto:ivin@magma.ca)

## Appendix A: Contact Names

Position	LastName	Phone	E-mail
President	Elizabeth Fournier	TBD	oagpresident@gmail.com
Vice-President	Francis Meunier	TBD	oag.vicepresident@gmail.com
Secretary	SueAnn Soulliere	TBD	oagsecretary1@gmail.com
Treasurer	Catherine ten Den	613-443-3032	oagtreasurer@gmail.com
Market Director	David Murray	613-729-3250	oagmktcoordlbp@gmail.com
Market Coordinator, Lester B Pearson	David Murray	613-729-3250	oagmktcoordlbp@gmail.com
Market Coordinator, St Francis Xavier	Laura Stephen	TBD	oagmarketstfx@gmail.com
Market Coordinator	Francis Meunier	TBD	oagmktrockland@gmail.com
Membership Coordinator	Shauna Rae Saroufim	TBD	oagmembership@gmail.com
Membership Coordinator	Hon Voong		oagmembership@gmail.com
Fabric and Stuffing Labels	Sharon Dunlop	613-729-0605	sdunlop@bell.net
Publicity Director	Teri Anne Ryerson	TBD	oagpublicity@gmail.com
	Catherine ten Den	N/A	oagpublicity@gmail.com
Program Director	Teri Anne Ryerson (Temporary)	TBD	oagprograms@gmail.com
Credit Card Director	Alex Johnston	613-745-6705	oagccard@gmail.com
Webmaster	Carolyn Penney	N/A	oagwebmaster1@gmail.com
Newsletter	Stephen Stephen	N/A	oagnewsletter1@gmail.com