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(Shoppers Drug Mart),
6491 Jean D'Arc Blvd,
Orleans, Ontario
K1C 7H8

Newsletter

January 2014

Presidents Remarks

Happy New Year! I hope every one had a lovely holiday. We had a wonderful Christmas with family and friends. I ate way to much and must get back on track.

Mother Nature has thrown a bit of everything at us. Even in the cold and the snow and the ice, remember to look at our winter weather as an artist, see the beauty in the ice on the tree branches, the snow on the cedars and the play of long sloping shadows on the snow covered back yards.

We are at the half way point of our 2013-2014 year. We are in full swing for our Lester B Pearson Spring Market.

We are in need of a new Secretary. Jamie Thoden has resigned as Secretary for personal reasons. We thank her for her help and wisher her well in her new educational endeavours.

The executive would like to ask the membership to submit names of Charities for the Guild to donate to. We would like to have a list of five names. We always donate to the Food bank through our Donation collection at the markets and through our own donation at the Spring and Fall Silent Auctions. We would like to choose a different charity each year.

Please email me your choices and we will compile the top 5 charities that you the membership have chosen.

Christopher Koster will present more information about our new Web Site at our meeting on Thursday

See you on Thursday January 16th

Liz Fournier
oagpresident@gmail.com

Meeting Reminder

General Meetings are held ever 3rd Thursday of:
Sept, Oct, Nov, Jan, Feb, Mar, Apr, and May.
Time: 7:30
Location: Cyrville Community Centre
(4355 Halmont Dr)

I would like to start our meeting promptly at 7:30. The doors open at 7:00pm. By coming a few moments earlier there will be plenty of time to register, buy the ever important 50/50 tickets, new member jurying, and meet with Membership, Market or Credit Card coordinators.

A gentle reminder to help set up chairs and table for the meeting and to stack and return chairs before leave at the end of the meeting. As the old saying goes: **Many hands make light work.**

Thanks, Liz Fournier

Open Positions within OAG

Thats right members... We the exec. are looking for a few good men and women to pick up a position.

Open positions are as follows.

- Market coordinator for Lester B Pearson
- Market Coordinator for st F-X
- Treasurer
- Membership
- Secretary
- Assistant Publicity
- Vice President

Vise Presidents Remarks

Members

Hello and happy new year to all of you. I hope this holiday season has created many wonderful memories for you to cherish for years to come.

Since the month of January started on a Wednesday ... the general meeting has come fast. Thursday the 16th is our first meeting of the year, starts at 730 as per usual.

This also means elections are creeping up on us at high speeds. Open positions are as follows.

- Market coordinator for Lester B Pearson
- Market Coordinator for st F-X
- Treasurer
- Membership
- Secretary
- Assistant Publicity
- Vice President

Secretary is available asap, I am holding the chair meanwhile to ensure the guild doesn't fold.

If you have any questions please feel free to ask me by email text of call. i am also at every meeting available for you. Or you can also ask the person currently holding the title.

Shadowing the position is really the best way to get your feet wet. I strongly suggest that these positions are shadowed for at least 2 meetings.

For your info the exec meeting are the first Tuesday of the month at 7pm ... Please ensure you are available before running for elections.

Thank you for your consideration.

Looking forward in seeing you all in person on Thursday.

Francis Meunier
O.A.G.Vice President

Social Media

The OAG currently uses **Facebook** as a means to promote the Guild, its Members and Markets. It's a user friendly social media that reaches a wider target audience and is a form of free advertising!

We will also post notices from members for non-Guild events connected to the arts and crafts community in general. It could be an event that you are participating in or something you feel would be of interest to OAG members / FB followers. If you have an event you would like posted please send the link & a short note to my attention at:

OAGfacebookemail@gmail.com

I will copy & paste the info on the FB page.

We are always looking for good photos (landscape style) that would fit the OAG FB cover. That way we could update the cover on a regular basis and maintain a presence for our customers even during periods when there are no Markets.

The photos should be resized prior to sending: Cover photos are 851 pixels wide and 315 pixels tall. Maximum 100KB. Please send them to:

OAGfacebookemail@gmail.com

Comments and suggestions are always welcome !

Regards,
Kathleen Murphy
OAGfacebookemail@gmail.com

Visa/Mastercard

Happy New Year!

I will not be at the January meeting as I will have on my nursing hat for the next few weeks! For those people who have cheques will me I will be sure to deliver them to the President for dispersement.

I will provide an overview of the account at the February meeting when I have all the banking statements inputted (waiting for Decembers).

Alex Johnston
oagccard@gmail.com



Gloucester Craftsmen's Guild

An Anniversary feature from the Archives

The name Gloucester Craftsmen's Guild was chosen at the February 1975 General Meeting, a constitution was drawn up, and membership fees were set at \$7. General meetings were held downstairs at the Beacon Hill Shopping Center, in a rather stuffy room (always packed) and coffee was served in the hall. Interestingly, in February a request went out for volunteers to teach at the Ottawa Carleton Detention Center. As far as I can recall no one volunteered!

By November 1975 membership had reached 210 and was closed until spring (probably due to lack of suitable meeting space) when "perhaps someone would drop out". There were thirty members between the ages of 5 and 13 years.

The following year the Guild took part in a National Juried Craft Exhibition in conjunction with the 1976 Olympic Games.

At the January 1978 Executive meeting it was decided to cancel the spring market that year and hold an exhibition only, due to low attendance and sales at the previous spring market (1977). This market grossed only \$3000 in sales, whereas the Christmas market that year had taken in \$18,500. The planned exhibition was held at the Blackburn Hamlet arena in June 1978 and became our very first Juried Exhibit! At the Christmas market of '79 members were given the choice of

marketing for one or two days (at \$20. or \$35 respectively). Anita Tattie won the prize for "Best Booth" at this market.

From conception Guild executive spent much energy searching for a permanent home, to house the library (very important in pre internet days), studios to hold workshops, and meeting space. In January '78 a proposal was presented to the City of Gloucester to take over a vacant house on Cummings Ave., but when determined it would cost \$30,000 to convert this facility it was turned down. The guild kept searching for workshop and meeting space.

Instruction was very important to the early Guild. In fall of '78 thirty classes were offered.. Most were of four week duration, one night a week. A few, such as Christmas crafts for children, and parent and child handbuilt pottery, took place on Saturdays. Teachers (Guild members) were paid \$10. per hour and costs per student varied depending on the size of the class. Non members were able to participate at a surcharge of \$1. Classes offered included lace weaving, cathedral window quilting, copper enamelling, applehead dolls, leather carving, macramé Christmas projects, and tie dye for children. So you can see this was a very active and enthusiastic Guild in the early days!

Barbara Nolen

Markets

Lester B. Pearson Spring Market March 29 & 30, 2014

The next LBP Market will be held on March 29 & 30, 2014. Posters and postcards to help you promote the market are available at the general meetings. An electronic version of the poster and an application is available on the OAG website. If you are interested in participating, please submit your application by February 20, 2014 to ensure your booth requirements are considered.

As the LBP Market Coordinator, the Spring Market 2014 will be my 6th. It has been a privilege to serve the membership in organizing these events. I will now be passing the torch onto another guild member for the preparations of the November 2014 market. Should you be interested in putting your flare on the OAG Flagship Market, send an e-mail to David Murray at oagmktcoordlbp@gmail.com and we can discuss the process.

The "Rules & Regulations" for OAG Markets has been updated as of January 2014. Please take some time to review the material to ensure you are aware of guild marketing vendor responsibility and expectations. Please note that these are the terms you are agreeing to when you sign your market application.

Jurying Process

All members wishing to market through the guild must have their products juried. The jury records are valid for 5 years. To remain current, products must be re-juried. The jury process involves presenting three examples of your products to the jury committee. A full list of members and their jury status is available at the membership desk at guild meetings or by contacting the OAG Membership Coordinator (oagmembership@gmail.com).

The jury committee will be available to jury products at Guild Meetings as follows:

- September, October** – Jurying available
- November** - No Jurying on this social night
- December** - No meeting
- January, February, March, April** – Jurying available
- May** – No Jurying on this social night
- June, July, August** - No meetings

If you are interested in assisting with, or have questions about, the jury process, please contact Rachel Foster at (K.F@sympatico.ca) or the OAG Market Coordinator (oagmktcoordlbp@gmail.com).

Visa/Mastercard Update

Effective October 1, 2013

Chase Paymentech has changed the authorization telephone number and our merchant number to provide better solutions and service.

I will have new crib sheets with the information available at the upcoming meetings as well as all the markets.

If you have any questions about the credit card service please feel free to approach me at the meetings.

Alex Johnston
Crisp Designs
811 DeSalaberry Street
613.745.6705

Membership

Please keep in mind, if you change your e-mail address please send a note to:
oagmembership@gmail.com. You will then continue to receive our monthly newsletter.

If you have any questions regarding membership, please contact me at:
oagmembership@gmail.com

Membership Coordinators

Membership Message

Happy New Year everyone we hope that 2014 is off to a grand start. We are starting this year out with 120 plus current members and very much looking forward to marking the Guild's 40th anniversary at the Lester B. Pearson Spring Craft Show.

We can hardly believe how fast the past two years have gone and in May of this year our term as membership coordinators will be complete. If you are interested in running for the position please do not hesitate to contact us or any other member of executive for information or to put your name forward.

In the meanwhile, business as usual - if your your e-mail address changes please send a note to oagmembership@gmail.com. in order to ensure you continue to receive the monthly newsletter, and if you have any questions regarding membership, please do not hesitate to contact us at oagmembership@gmail.com.

Shauna Rae & Hon

Where to Buy Your Stuff

Lighting for Shows

The "Puck Lights" from Costco are around \$15 for 4 lamps. They are becoming available at more and more stores (Canadian Tire, Zellers, etc.) but believe Costco sells them at the best price.

Bags

Pritchard Packaging -
www.pritchard.com (613) 723-8989
110 Bentley Ave, Bldg 3, Door 27, Nepean, ON
K2E 6T9

Necklace and Jewelry Findings

McBead Creations
www.mcbeadcreations.com (613) 224-2143

Displays

Roy Sims Displays
www.roysimsdisplay.com (613) 749-7588
RoySims@roysimsdisplay.com

Business Cards and Printed Media

www.vistaprint.ca

Graphic Design

Ivin Deschatelets Communication Visual / Visual
Communication
(613) 794-8262 / ivin@magma.ca

Shipping Supplies Specialists

Uline (boxes, packing, bags, tape etc.)
www.uline.ca 1-800-295-5510
Fax: 1-800-295-5571

Web Design / Maintenance

IceWeb Solutions Inc.
www.IceWebSolutions.ca 1-800-917-4853
chris@icewebsolutions.ca

Recipe of the Month

If you have a recipe you would like to share,
please e-mail it to:
oagwebmaster1@gmail.com

Programs

Questions | Comments please e-mail:
oagprograms@gmail.com

General Meetings

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New Website Stuff

Member's Portfolio:

A membership benefit of OAG helping promote you and your business.

Benefits of having a Member's Portfolio page:

1. Let people know who you are and what you do
2. Register with a OAG market and we will link to your Portfolio so people who follow you can find you. New prospect can see before they come and see you.
3. Show of 13 of your best pieces
4. if you write a blog submission we link your name to your page.
5. If you have a website, even more benefits...
 - a. link to your website so customers can find out more about you (OAG pushing traffic to you from your Portfolio page)
 - b. Google ranks cause we link to you and you link to us.

All you need to do is tell me Chris the OLG webmaster who you are, what is is you do, and send me 13 images lable ing one as Bannner. email me asap oagwebmaster1@gmail.com

Another Benifit:

any show you have scheduled send not only the facebook the event also send the webmaster it to, and if you have a Portfolio page, we will link to it from calandar of events:

Send an e-mail to the webmaster: oagwebmaster1@gmail.com

Subject Line: Calendar Events

Name of event:

Date(s) of Event:

Time(s) of the event:

Location of the event:

And any additional notes of the event.

All Events are added every Wednesday after 6PM.



Helpful Names 2013-14

President	Liz Fournier	613.824.5914	oagpresident@gmail.com
Vice President	Frances Meunier	613.315.0139	oagvicepresident@gmail.com
Secretary	Jamie	613.391.9985	oagsecretary1@gmail.com
Treasurer	Catherine ten Den	613.443.3032	oagtreasurer@gmail.com
Market Coord. (LBP)	David Murray	613-729-3250	oagmktcoordlbp@gmail.com
Market Coord. (Red)	Valerie Sauve	613.821.4509	TBD New Position
Market Coord. (St-FX)	Melissa Saunders	613.220.9861	oagmarketstfx@gmail.com
Membership	Shauna Rae Saroufim	613.875.9284	oagmembership@gmail.com
Publicity	Myrosia Humeniuk	613.277.9574	oagpublicity@gmail.com
Programs	Joanne Dupuis	613.742.5832	oagprograms@gmail.com
Credit Card	Alex Johnston	613.745.6705	oagccard@gmail.com
WebMaster	Christopher Koster	800.917.4853	oagwebmaster1@gmail.com
Newsletter	Christopher Koster	800.917.4853	oagnewsletter@gmail.com
Fabric & Stuffing	Sharon Dunlop	613.729.0606	
Refreshments	Janet Kettles	613.745.2767	
Social Media	Kathleen Murphy		